





AGENT IFRAME® FOR DDF® AND VIREB'S IDX DATA FEEDS

PRESENTED BY TRES LABS

#### About TRES Labs

- \* Specialize in Canadian IDX and DDF® database development and management
- \* In business since 1999; offering IDX services for VIREB since 2006; VREB and DDF® since 2014
- \* Managing partners are Sachin Shrestha, M.Sc., and Aaron Lagadyn, B.TMGT(Dist), UC:CMIS
- \* Most recognized product is Agent iFrame®

### What is Agent iFrame®?

- \* Show automated listings anywhere you can copypaste HTML, including:
- \* Wordpress, Point2, SquareSpace, Wix.com, Facebook, and many other platforms
- \* All inquiries flow to advertising agent



#### Benefits

- Copy-paste into an unlimited number of sites at no extra charge
- \* Market to niche audiences, like stratas and neighbourhoods with listings filters and a dedicated site
- \* Show listings from multiple boards and build a referral network
- \* Advanced filters for VIREB IDX listings let you filter by keywords and more



#### Facebook

- \* Create an "iFrame" tab in Facebook and show automated listings on a separate page
- Visitors can surf listings in Facebook without being redirected
- \* Seamless, less commercial, more social experience
- Set-up assistance available for listings and new business pages



## Which is best for your business, DDF® or VIREB's IDX?

- \* IDX version is highly customizable to your business
  - \* Updated 2x per day
  - \* \$14.95/mo
- \* DDF® version spans boards, shows any listings in Canada
  - \* Updated 1x per day
  - \* \$4.95/mo



# PROPERTY INVESTOR SURVEY - 2016

**COMING SOON: AGENT IFRAME® FOR INVESTORS**